

REAL Trends 1000 Ranks Intero's Efi Luzon Number Two in The Top 1000 Real Estate Professionals Nationwide

Efi Luzon, senior vice president of the Los Altos office of Intero Real Estate, was recently named the number two sales agent for transaction volume in REAL Trend's "The Thousand" announced on June 23, 2017.

The awards program acknowledging the most accomplished one thousand agents in the Country was developed in conjunction with the Wall Street Journal, Custom Studios, and REAL Trends, a leading source of analysis and information for the residential and commercial real estate brokerage industry. REAL Trend's "The Thousand" recognizes individuals and teams who exhibit superior performance, oftentimes, as mentioned on Real Trend's website, "nearly 20 times" that of their peers. Categories consist of total number of real estate transactions, total transaction volume, and average sales price, over a year period. The Real Trend's "The Thousand" report, verified by an independent third party, reveals Efi's total transaction volume as \$834,574,000.

Efi's career performance that led to this recognition comes as no surprise to the many colleagues who have seen firsthand his accomplishments.

After many years of witnessing Efi's consistent performance in negotiating complex multi-million dollar deals, of selling notable most iconic landmark Real Estate Assets John Thompson, Intero COO, says, "Efi truly deserves this acknowledgement. The sheer number of successful deals throughout his career in real estate is testimony to Efi's exceptional negotiation skills, his amazing patience and fortitude, and his ability to understand and expertly manage the intricacies of complicated transactions."

Intero's president and CEO, Tom Tognoli, cannot agree more. "I watch Efi with amazement. He's a powerhouse of resolve and business savvy with every real estate transaction. I am grateful to have such an accomplished realtor as part of the Intero team. Efi's a model of the type of business ethics and commitment level Intero strives for and comes to expect from every realtor. We couldn't be happier for Efi!"

For more information
please visit:
www.efiluzon.com

